

Bradford
west
Gwillimbury

Presents...

IT'S OPEN SEASON

A Free Lake Simcoe
Fishing Seminar
Hosted By Wil Wegman



FRIDAY
MAY 1, 2015
7-9:30PM

AT: BRADFORD & DISTRICT
MEMORIAL COMMUNITY CENTRE
125 SIMCOE ROAD



Wil Wegman

- Hooked on Fishing Columnist for Lake Simcoe Living Magazine
- Tournament Bass angler since mid-1980's
- Twice winner of the Bill Bond Memorial Award for "dedication to conserving and promoting the Lake Simcoe fishery"

FISHING IN LAKE SIMCOE

A PRESENTATION BY AWARD WINNING OUTDOOR WRITER AND LAKE SIMCOE VETERAN WIL WEGMAN

LEARN:

- About the lake and it's incredible fishery here in Simcoe County!
- The habits and habitat of its top game fish –perch, pike, bass, lake trout, whitefish and more!
- Tackle & Techniques to help you catch more of these fish – Spring, summer and fall!
- How the lake and it's fish community have changed ... and what you can do to still get bit

ADDED BONUS SPEAKER:

GERRY HEELS – President of the Barrie Bassmasters, Lowrance Electronics Rep and Fishing Guide "Maximizing Sonar, GPS and Navionics Charts to help you catch more fish".

ALSO:

Discover the Holland River's Fishing Potential & Local Bradford Shore Fishing Opportunities.
FREE admission with a supply of non perishable food items for the local BWG Food Bank.



Gerry Heels

DOOR PRIZES COURTESY OF RAPALA & LOWRANCE

Free registration at: <http://www.wilwegman.com>

Register by April 15th, and become eligible to win a free fishing boat pontoon rental courtesy of Lake Simcoe Marine*.

TOP DRAW PRIZE: All registered guests become eligible to win a free guided fishing excursion with Gerry Heels*.

(*Must be present at seminar to win)

Brought To You By
TOURISM



Wil Wegman
"Focus On Fishing"
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www.wilwegman.com



Heels Marine Electronics Installations